

Larry Rolling - Bio

Larry Rolling is a resident of Covington. He's the father of two daughters, Lindsey and Kaitlin, and a proud Grandad to Amelia. In addition to his position as Council at Large for the City of Covington, Larry is currently the Director of Sales & Marketing for Action Screen Printing and Promotionals. Larry was the owner of LA Logos and Promos in Covington for 18 years

Larry has been on the Covington City Council since 2011. He was elected Council at Large for the City in 2019 and currently serves as Council President. Larry serves on the City of Covington's Economic Development, Financial, and the Public Works and Safety Committees. Larry was awarded the Alliance for Good Government St. Tammany Legislator of the Year in 2019 and St Tammany West Chamber Ambassador of the Year in 2002

In 2016 Mayor Mike Cooper decided to organize and market "Carnival in Covington" as Covington's Mardi Gras day parade. The parade committee, under Larry's role as President, enhanced the little parade that had strolled and developed an after party for the Covington community and the Northshore.

Larry has served on the COAST (Council on Aging St Tammany) board since 2014, Kelly Kicking Cancer board since 2015. He's a Leadership St. Tammany Alumni member and has served on its board for two 3 year terms.

In addition to all of this, Larry has served in other civic organizations and capacities:

- Covington Business Association (CBA) member 2012
- Louisiana Municipal Association (LMA) member since 2011
- Hammond Area High School Football Officials Association member since 2001
- St Tammany West Chamber Board of Directors
- Past West St. Tammany Leads Exchange Chairman 2002-10
- Leadership St. Tammany West Graduate 2004
- Covington Bicentennial Parade organizer in 2013. This successful event earned Covington a 2nd place statewide Community Achievement award for outstanding Community Improvement in Economic Development
- Founded the Covington Business Resource Workshop Series in 2012 (8 held thus far) bringing the city leaders and business owners together to enhance the business climate. This series earned a 1st place statewide award for Community Achievement for Outstanding Community Improvement in Economic Development

Many people know Larry as New Orleans Saints' Superfan the "SIGNMAN." He's been a season ticket holder for 43 years and has been highlighted in newspapers, books, TV, local and nationwide.

And in Larry's Spare time he loves to be in the movies as a background actor.